

DESIGN A POSTER FOR THE

2019 BUFFALO AUTO SHOW



**YOUR POSTER MUST INCORPORATE "2019 BUFFALO AUTO SHOW"
AND THE DATES "FEBRUARY 7-10."**

The Niagara Frontier Automobile Dealers Association and the The Buffalo News are pleased to announce the 2019 Buffalo Auto Show Poster contest is now open to all K-12 students in Western New York.

Please forward this email to your art department teacher(s) / instructor(s). *New this year, we have expanded the contest to include more students by adding a CTE-BOCES category.*

The contest is a fun way for your students to showcase their artistic talents in an automotive venue. Every student submitting a poster will receive a complimentary Auto Show Student VIP ticket, and be entered to win prizes! All posters will be on display in the Buffalo Niagara Convention Center during the Buffalo Auto Show, February 7-10, 2019.

Winners in each category will be announced at the show and will receive recognition in all media announcements. There will also be an awards ceremony following the Show.

We hope your art department teachers / instructors will want to participate in this fun event as a class project and look forward to seeing all the great entries at the show.

Please contact Tom Herrmann with the Buffalo Auto Show at (716) 580-7181 or Tom@nfada.com with any questions.

**Entry deadline
is Tuesday,
Jan. 29, 2019**

Send or drop off poster contest entries to:
**Niagara Frontier Automobile
Dealers Association, Inc.
1144 Wehrle Drive
Williamsville, NY 14221**

Sponsored by:



Share your poster with us on the Buffalo Auto Show Facebook page.

ATTACH TO BACK OF POSTER

Prepared by: _____

School: _____

Grade: _____ Phone: _____

Address: _____

Teacher's E-mail: _____

School Principal's E-mail: _____

ATTACH TO LOWER LEFT OF POSTER FRONT

Prepared by: _____

Name: _____

Grade: _____

School: _____

2019 BUFFALO AUTO SHOW POSTER CONTEST RULES



SIZE:

Poster should be roughly 25 inches high by 21 inches wide on light colored stock.
Allow ¾ inch white margins all around.

INFORMATION:

Posters must contain the following elements:

- The words: 2019 Buffalo Auto Show, February 7-10, 2019. And may, but do not need to, contain the Auto Show logo or a likeness of it. Theme is “Cars and Stars” and the logo is available on line. Check www.buffaloautoshow.com for details.

SLOGANS:

The contestant may use any catch phrase or slogan that will add to the effectiveness of their poster.

RULES:

- No purchase or entry fee is required for participation. All K – 12 students and art classes in Western New York are eligible to enter. Entries must be the original work of the contestant(s) with no outside assistance other than that of their Art Teacher.
- All entries become the property of the Niagara Frontier Automobile Dealers Association, Inc. (NFADA), which shall have the right to use for publicity purposes any or all parts of any poster; and to make any changes or additions to the winning design as may be determined necessary. We assume no responsibility for entries. Each student submitting a poster will receive a Student VIP pass to the 2019 Buffalo Auto Show, February 7-10, 2019 and be displayed at the Show.
- Individual winners will be selected by the Buffalo Auto Show Contest Committee for individual recognition based on originality and interest. Three (3) winners will be selected in each of four (4) categories: 1. Elementary Schools, 2. Middle Schools, 3. High Schools, 4. BOCES Programs. The decision of the judges will be final. The selected winners will be displayed at the Buffalo Niagara Convention Center and may be published in The Buffalo News. Prizes will be awarded after the Show.
- Notification of winning constitutes consent to the use of a winner’s name, likeness and winning entry for editorial, advertising and publicity purposes. Winners may be required to sign an affidavit of eligibility and a liability/publicity/permission release, which must be returned within 14 days from the date of notification, or an alternate winner may be chosen. Subject to federal, state and local laws and regulations.
- Entries must be received no later than Tuesday January 29, 2019. Winners will be notified on or before March 15, 2019. We cannot accept postage-due mail. Decision of the judges shall be final. Entries are to be sent or delivered to the NFADA, 1144 Wehrle Drive, Williamsville, NY 14221 (Monday thru Friday 8AM – 4:30PM or by appointment). Telephone # below.
- By participating in this contest, each person who enters hereby consents that the Niagara Frontier Automobile Dealers Association, The Buffalo News, and all promotional partners are relieved from any and all liability with respect to participating in the promotion and the possible receipt and/or use of the prize. Any person who refuses will forfeit the contest prize.
- Questions can be directed during business hours to Cindy Czaja or Tom Herrmann at the NFADA. Cindy: (716) 580-7171 or Cindy@nfada.com
Tom: (716) 580-7181 or Tom@nfada.com

PLEASE NOTE: If you would like to be added to our mailing list for next years Auto Show poster contest, please send an email with your name, school name and email address to: tom@nfada.com

Name: _____

School: _____ Title: _____

Email address: _____