

# DESIGN A 2024 BUFFALO POSTER FOR THE AUTO SHOW



**YOUR POSTER MUST INCORPORATE "2024 BUFFALO AUTO SHOW" AND THE DATES "FEBRUARY 1-4."**

The Niagara Frontier Automobile Dealers Association and the The Buffalo News are pleased to announce the 2024 Buffalo Auto Show poster contest is now open to all K-12 students in Western New York.

Please forward this email to your art department teacher(s) / instructor(s). The contest is a fun way for your students to showcase their artistic talents in an automotive venue. Every student submitting a poster will receive a complimentary Auto Show general admission ticket, and be entered to win prizes!

All posters will be on display in the newly renovated Buffalo Convention Center during the Buffalo Auto Show, Feb. 1-4, 2024.

Winners in each category will be announced by Thurs. Feb. 1, 2024 and will receive recognition in all media announcements. There will also be an awards ceremony following the Show.

We hope your art department teachers / instructors will want to participate in this fun event as a class project and look forward to seeing all the great individual student entries at the show.

Please contact either Cindy Czaja at (716) 580-7171 (Cindy@nfada.com) or

Ken Fronckowiak (716) 580-7184 (Ken@nfada.com) at the Buffalo Auto Show, respectively with questions.

**Entry deadline  
is Monday,  
Jan. 22, 2024**

Send or drop off poster contest entries to:  
**Niagara Frontier Automobile  
Dealers Association, Inc.  
1144 Wehrle Drive  
Williamsville, NY 14221**

*Sponsored by:*

**THE BUFFALO NEWS**

**Share your poster with us on the Buffalo Auto Show Facebook page.**

## ATTACH TO BACK OF POSTER

Prepared by: \_\_\_\_\_

School: \_\_\_\_\_

Grade: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Teacher's E-mail: \_\_\_\_\_

School Principal's E-mail: \_\_\_\_\_

## ATTACH TO LOWER LEFT OF POSTER FRONT

Prepared by: \_\_\_\_\_

Name: \_\_\_\_\_

Grade: \_\_\_\_\_

School: \_\_\_\_\_

# 2024 BUFFALO AUTO SHOW POSTER CONTEST RULES



## SIZE:

Poster must be 18"x24" or 22"x28" on light colored stock.  
Allow ¾ inch white margins all around.

## INFORMATION:

### **Posters must contain the following elements:**

- The words: **2024 Buffalo Auto Show, Feb. 1-4, 2024.** And may, but do not need to, contain the Auto Show logo or a likeness of it.
- Theme is "There's More to Explore in '24!," a logo is available online, so please check **BuffaloAutoShow.com** for details.

## SLOGANS:

The contestant may use any catch phrase or slogan that will add to the effectiveness of their poster.

## RULES:

- One person, per poster. No team(group) poster.
- No purchase or entry fee is required for participation. All K – 12 students and art classes in Western New York are eligible to enter. Entries must be the original work of the contestant(s) with no outside assistance other than that of their Art Teacher.
- All Entries will be displayed at the show and will become the property of the Niagara Frontier Automobile Dealers Association, Inc. (NFADA), which shall have the right to use for publicity purposes any or all parts of any poster; and to make any changes or additions to the winning design as may be determined necessary. We assume no responsibility for entries. **Each student submitting a poster will receive one (1) general admission pass to the 2024 Buffalo Auto Show, Feb. 1-4, 2024.**
- Individual winners will be selected by the Buffalo Auto Show Contest Committee for individual recognition based on originality and interest. Three (3) winners will be selected in each of four (4) categories: 1. Elementary Schools, 2. Middle Schools, 3. High Schools, 4. BOCES Programs. The decision of the judges will be final. The selected winners and all poster entries will be displayed at the Buffalo Convention Center and will be published in The Buffalo News. Prizes will be awarded after the Show.
- Notification of winning constitutes consent to the use of a winner's name, likeness and winning entry for editorial, advertising and publicity purposes. Winners may be required to sign an affidavit of eligibility and a liability/publicity/permission release, which must be returned within 14 days from the date of notification, or an alternate winner may be chosen. Subject to federal, state and local laws and regulations.
- **Entries must be received no later than Monday, Jan. 22, 2024.** Winners will be notified on or before **Thursday, Feb. 1, 2024.** We cannot accept postage-due mail. Decision of the judges shall be final. Entries are to be sent or delivered to the NFADA, 1144 Wehrle Drive, Williamsville, NY 14221 (Monday-Friday, 8 a.m.-4:30 p.m. or by appointment). Telephone # is below.
- By participating in this contest, each person who enters hereby consents that the Niagara Frontier Automobile Dealers Association, The Buffalo News, and all promotional partners are relieved from any and all liability with respect to participating in the promotion and the possible receipt and/or use of the prize. Any person who refuses will forfeit the contest prize.
- Questions can be directed during business hours to Cindy Czaja or Ken Fronckowiak at the NFADA.  
Cindy: (716) 580-7171 or Cindy@nfada.com | Ken: (716) 580-7184 or Ken@nfada.com

**PLEASE NOTE:** If you would like to be added to our mailing list for next years Auto Show poster contest, please send an email with your name, school name and email address to: [ken@nfada.com](mailto:ken@nfada.com) and [cindy@nfada.com](mailto:cindy@nfada.com)

Name: \_\_\_\_\_

School: \_\_\_\_\_ Title: \_\_\_\_\_

Email address: \_\_\_\_\_