



2026 BUFFALO AUTO SHOW CHANCE TO WIN A CAR A DAY PROMOTION OFFICIAL RULES

**NO PURCHASE NECESSARY. A PURCHASE DOES NOT INCREASE CHANCES OF
WINNING. VOID WHERE PROHIBITED.**

How to Enter:

- The Buffalo Auto Show “Chance to Win a Car a Day” promotion begins **Thursday, January 29th, 2026 and ends February 1st, 2026.**
- Print your name, address, phone number and last 4 digits of your driver’s license on the official entry blank and deposit your entry during the Buffalo Auto Show at the Buffalo Convention Center **January 29th - February 1st, 2026.**
- Facsimiles are not acceptable.
- Or, Mail entries on a 3” x 5” card to this address: “Buffalo Auto Show Chance to Win a Car a Day” Promotion. Niagara Frontier Auto Dealers, 1144 Wehrle Drive, Williamsville, New York 14221.
- Mail entries must be postmarked by **Thursday, January 22nd, 2026 and received no later than 5 PM Monday, January 26th, 2026.**
- Limited to one entry per person, per vehicle.

Winner Selection:

- A random drawing will be held after the close of the Buffalo Auto Show.
- Total of 10 entry blanks will be drawn for each vehicle.
- Winners need not be present.
- The odds of winning will be determined by the number of entries received for each vehicle.
- No prize substitution.
- Prizes may not be assigned or transferred.
- Prizes must be accepted as awarded.
- Illegible or incomplete entries or those lacking any of the requested information, specifically name, complete address, phone number and last four digits of their driver’s license, will be disqualified

Eligibility:

- Winners must be 18 years of age and hold a valid driver’s license. (a learner’s permit is not a license & will not be accepted as a valid driver’s license).

Prizes:

- Ten (10) entry blanks will be drawn for each vehicle. If none of the ten entry blanks drawn meet the parameters of winning the car (see below) then the vehicle is not given away. If more than one entry meets the criteria for winning the vehicle, then the winner will be based on the order it was drawn.

**2026 Vehicles Manufacturer's Suggested Day
Vehicle Drawn For Retail Price (MSRP)**

2025 Vehicles That Were On Display

Lexus	\$00,000	Thursday
Toyota	\$00,000	Friday
Chevrolet	\$00,000	Saturday
Buick GMC	\$00,000	Sunday

How to Win the Car:

- In order to win the car, winner's last four sequential numeric digits on their driver's license must match last four sequential numeric digits on the vehicle identification number for the car designated for that day.

Eligibility Requirements:

- Employees and immediate families of member dealerships of Niagara Frontier Auto Dealers Association, Inc., participating sponsors and their advertising agencies are not eligible.
- Employees and immediate families of employees of the Vehicles manufacturer and each of their divisions, subsidiaries, dealers, affiliated companies and advertising / promotional agencies are not eligible to participate.

Conditions:

- All taxes (including all federal, state, and local taxes) and fees, including but not limited to title & registration are the winner's responsibility. Any additional fees or expenses related to the prize(s) are the sole responsibility of the winner(s).
- Sweepstakes winners' names are available by sending your request with a stamped self-addressed envelope to the address below. This request must not be included in any entry envelope.
- Acceptance of prize constitutes winner's permission to use his/her likeness or name for publicity or promotional purposes.
- Winners will be required to execute an Affidavit of Eligibility, Release of Liability and claim form.
- Void where Prohibited or restricted by law.

Administrator:

Niagara Frontier Automobile Dealers Association, Inc.
1144 Wehrle Drive
Williamsville, NY 14221
Attn: Mr. Warren Clauss